



RANCHO CORDOVA FOURTH OF JULY COMMITTEE

2729 Prospect Park Drive, # 117, Rancho Cordova, CA 95670 • Ph: 916.273.5704 • Fax: 916.273.5688
Email: info@ranhocordovajuly4th.com • Website: www.ranhocordovajuly4th.com

CHAIR EMERITIS

DAVID SANDER, PHD
*Sander & Associates, Consulting
Councilman – City of Rancho
Cordova*

CO-CHAIR

SHELLY BLANCHARD
*Executive Director – Cordova
Community Council*

COMMITTEE

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SEAN STILL
Alldata

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MELODY MAYER

LT. RACHEAL
Rancho Cordova Police Dept.

ROBERT SANGER

RICK SLOAN
*Board – Rancho Cordova Parks
Dept.*

EVENT MANAGEMENT

CAROL & ROSS HUTCHINGS
*TEAM – Total Event &
Association Management*

As an active supporter of the Rancho Cordova Fourth of July Celebration you already know that Rancho Cordova has hosted the largest free 4th of July Festival and Fireworks show in the Sacramento area. With 15,000 – 25,000 in attendance celebrating our nation's Independence Day in Hagan Park, this special day has become the premier community event in Rancho Cordova and the surrounding area.

Like no other event in our region, the 4th of July is a wholesome family-oriented celebration of civic pride and patriotism. This year it is especially true as we celebrate our 25th year with the theme, "Land of Liberty," and back by popular demand our headliner band **PABLO CRUISE**, along with Northern California's premier party band **DOUBLE FUNK CRUNCH** and the ever popular Rancho Cordova Fireworks Extravaganza – what a great combination!

The festivities begin on Friday, July 3rd (holiday for most businesses) when we will kick things off at noon with our fourth annual Rancho Cordova Picnic and the famous "101 Things to Do," including carnival rides, food, crafts, famous kids zone, Guitar Hero Challenge, music, beer garden and new this year – the Rancho Cordova Bingo Pavilion, concluding with the Pablo Cruise concert and short fireworks show.

On Saturday, July 4th festivities begin with the Hometown Parade on Coloma Road followed by the continuation of the festival at Hagan Park with all that was mentioned above, including special displays by the Rancho Cordova Police Department and Metro Fire, with enhanced entertainment for all ages. The Festival concludes with a rousing entertainment show from Double Funk Crunch and the largest free fireworks shows in the region!

A central focus of the event remains providing lots of fun and free activities for kids – so we offer free: pony rides, jump houses, steam train rides, art and craft projects, entertainment, group games and much, much more. This year we are working on soccer, golf, softball and karate demonstrations/participation; video game challenge; and a 3-on-3 basketball tournament, just to name a few!

The scope of an event of this size involves over 200 volunteers including dozens of our community's leaders - from the Girl Scouts operating the petting barn, the Kiwanis organizing the parade, local sports teams operating the parking lots, Rancho Cordova City Mayor Dan Skoglund and the Rotary Club giving away watermelon and City Councilwoman Linda Budge hanging street signs.

The costs to operate an event of this magnitude are enormous. With the generous support of individuals and businesses, we are able to continue to provide this FREE event to the region, as well continue to provide funding opportunities to many of the non-profit groups involved in managing this event.

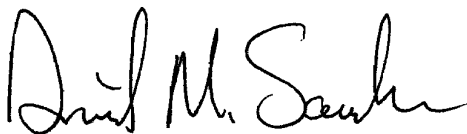
To support these great community-building activities I am asking <Business Name> donate <Dollar Amount> this year to support our event. This is my top fundraising priority for this year.

The Fourth of July Celebration is managed by the Rancho Cordova Fourth of July Committee, a member of the Cordova Community Council -- a tax-exempt 501 (c) 3 registered charity (Tax ID # 20-8488524) that has served Rancho Cordova Community for over forty years. Donations can be made out to the "Fourth of July Committee" and mailed to this address: 2729 Prospect Park Drive, Suite 117, Rancho Cordova, CA 95670.

With your support, we know that successful events like ours will spark additional community activities, and strengthen our local sense of community, identity and civic pride.

If you need any further information about these opportunities or if you have any other questions, please let me know. Thank you for your consideration and for helping us to promote Rancho Cordova's community image and quality of life!

Sincerely,



David M. Sander
Chairman Emeritus,
Rancho Cordova 4th of July Committee
Councilman, City of Rancho Cordova



Shelly Blanchard
Co-Chair
Rancho Cordova 4th of July Committee
Executive Director, Cordova Community Council



Rancho Cordova Fourth of July 2009 SPONSORSHIP PACKAGE

PATRIOT SPONSOR: \$25,000

PATRIOT SPONSORSHIP shares presenting sponsorship status with the City of Rancho Cordova and the Cordova Community Council. At this level, the Patriot Sponsor becomes the title sponsor of the 2009 Fireworks Spectacular, the most popular attraction of the Rancho Cordova Fourth of July Celebration.

In addition, Patriots also receive:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, onsite brochure/map, event t-shirt, park signage and more
- Special VIP seating for all concerts and fireworks show
- Special back stage visit with performing groups
- Free parking passes (please specify how many you need!)
- Free pedal boat passes (8)
- Free carnival ride passes (8)
- Free event t-shirt (8)
- Free corporate parade entry
- Free corporate festival booth space
- Ride with the Grand Marshall during the parade! You and your family (up to 5) climb aboard the famous antique MILLS ONE FIRE ENGINE and lead the parade with the Grand Marshall. The ultimate parade ride!

Value: PRICELESS

MINUTEMAN SPONSOR: \$10,000

MINUTEMAN SPONSORSHIP gives your company **ROCK STAR STATUS!** At this level, the Minuteman becomes a title sponsor of the 2009 Fourth of July Concert, the most popular attraction in Hagan Park attracting a following of thousands!

In addition, Minutemen also receive:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, onsite brochure/map, event t-shirt, park signage and more
- Special VIP seating for all concerts and fireworks show
- Special back stage visit with performing groups
- Free parking passes (please specify how many you need!)
- Free pedal boat passes (6)
- Free carnival ride passes (6)
- Free event t-shirt (6)
- Free corporate parade entry
- Free corporate festival booth space
- **INTRODUCE THE BAND!** Here's your chance to not only have a private meet and

greet with band members, but an opportunity to get on stage and introduce them.
Value: PRICELESS

KIDS STAGE SPONSOR: \$5,000

Help sponsor our popular Kid's Stage at the heart of the Rancho Cordova Fourth of July Festival with all-day entertainment and education, just for kids! **KIDS STAGE SPONSORSHIP** offers presenting sponsorship status to this central attraction, plus:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, onsite brochure/map, event t-shirt, park signage and more
 - Special VIP seating for all concerts and fireworks show
 - Special back stage visit with performing groups
 - Free parking passes (please specify how many you need!)
 - Free pedal boat passes (4)
 - Free carnival ride passes (4)
 - Free event t-shirt (4)
 - Free corporate parade entry
 - Free corporate festival or KIDS ZONE booth space
 - **DRIVE A MINIATURE STEAM TRAIN!** We will arrange for you and your kids to take the engineer's seat of a real Sacramento Valley Live Steamers Steam Train – one on the many wonderful offerings of the Fourth of July KIDS ZONE.
- Value: PRICELESS**

KIDS ZONE SPONSOR: \$5,000

Be the **GUARDIAN ANGEL** behind the **KIDS ZONE** at the Rancho Cordova Fourth of July! **KIDS ZONE SPONSORSHIP** offers presenting sponsorship status to this popular family attraction, including **FREE PONY RIDES** under the big tent, plus:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, onsite brochure/map, event t-shirt, park signage and more
 - Special VIP seating for all concerts and fireworks show
 - Special back stage visit with performing groups
 - Free parking passes (please specify how many you need!)
 - Free pedal boat passes (4)
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 - Free event t-shirt (4)
 - Free corporate parade entry
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- Value: PRICELESS**

SPARKLER SPONSOR: \$1,000

Our many **SPARKLER SPONSORS** make everything from entertainment and staging to shade tents and safety possible at the Rancho Cordova Fourth of July. Be part of the Rancho

Cordova Fourth of July as a Sparkler Sponsor and enjoy:

- Logo exposure on material and event t-shirt, park signage and more
- Special VIP seating for all concerts and fireworks show
- Free parking passes (please specify how many you need!)
- Free pedal boat passes (2)
- Free carnival ride passes (2)
- Free event t-shirt (2)
- Free corporate parade entry
- Free corporate festival or KIDS ZONE booth space

IN-KIND SPONSOR

CAN YOU LEND A HAND...or a generator?

The Rancho Cordova Fourth of July celebration works closely with businesses throughout the area in borrowing everything from golf carts and man-lifts to generators, light towers, tents and more. We need water trucks, moving trucks, hotel rooms, electrician services and airport transportation for bands and entertainers, plus food to keep our army of **200 VOLUNTEERS** fueled and ready to go! If you are in a position to offer **IN-KIND** services to the Rancho Cordova Fourth of July, please contact us.

For Sponsorship Opportunities please contact:

Shelly Blanchard
(916) 273-5704
shelly@cordovacouncil.org

The Rancho Cordova Fourth of July Committee is part of the Cordova Community Council Foundation, working to make Rancho Cordova a great hometown through volunteerism and community events. The Cordova Community Council is a tax exempt 501(c) 3 organization, EIN 20-8488524. Your donation may be tax deductible. Check with your tax preparer.



RANCHO CORDOVA 2009 FOURTH OF JULY CELEBRATION

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David M. Sander, *Chairman Emeritus*
Shelly Blanchard, *Co-Chair*

Yes, I will support Rancho Cordova's Fourth of July Festival!

Requested Contribution: _____

Amount Enclosed: _____

Name: _____

Company: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Please make any necessary corrections above.

Make checks* and send to:

Rancho Cordova Fourth of July Committee
2729 Prospect Park Drive, Suite 117
Rancho Cordova CA 95670

Thanks for your support of the Rancho Cordova 4th of July Festival!

* The Cordova Community Council is a tax exempt 501(c) 3 organization, EIN 20-8488524. Your sponsorship donation may be tax deductible. Check with your tax consultant or accountant for specifics.